

Cliff Park Ormiston Academy Careers Policy

Date adopted: September 2022

Next review date: September 2023

Policy Version Control

Policy prepared by	M Warnes, Assistant Principal L Carroll, Careers Lead
Responsible committee	Co-Curriculum
Date approved by committee	
Description of changes from the model policy (if any)	

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Introduction

Statutory Requirements

Following the publication of the Government's ***Careers guidance and access for education and training providers*** (Sept 2022), Cliff Park Ormiston Academy uses the Eight Gatsby Benchmarks to develop its careers programme. These benchmarks set out what is required in order to ensure students have 'good careers education'. Furthermore, the academy uses the CDI Career Development Framework to ensure students develop the six career development skills that they need to have positive careers.

As set out in the Government's guidance, all schools must ensure that:

- pupils are provided with independent careers guidance from year 7 to year 11;
- there is an opportunity for a range of education and training providers to access all pupils in year 7 to year 11 for the purpose of informing them about approved technical education qualifications or apprenticeships;
- they publish a policy statement setting out their arrangements for provider access and ensure that it is followed;
- the Gatsby Benchmarks are used to improve careers provision – this is commonly known as 'Baker Clause';
- every year, from the age of 11, pupils should participate in at least one meaningful encounter with an employer;
- a named person is appointed to the role of Careers Leader to lead the careers programme;
- details of their careers programme for young people and their parents are published on their website.

Aims

In accordance with statutory guidance, Cliff Park Ormiston Academy aims to offer independent careers education guidance for all students so that they are inspired and motivated to fulfil their potential. We aim to help every students develop high aspirations and consider the full range of Post-16 options available to them, both locally and beyond. We aim to meet (and exceed wherever possible) the DfE recommendations¹ that schools should present careers education that:

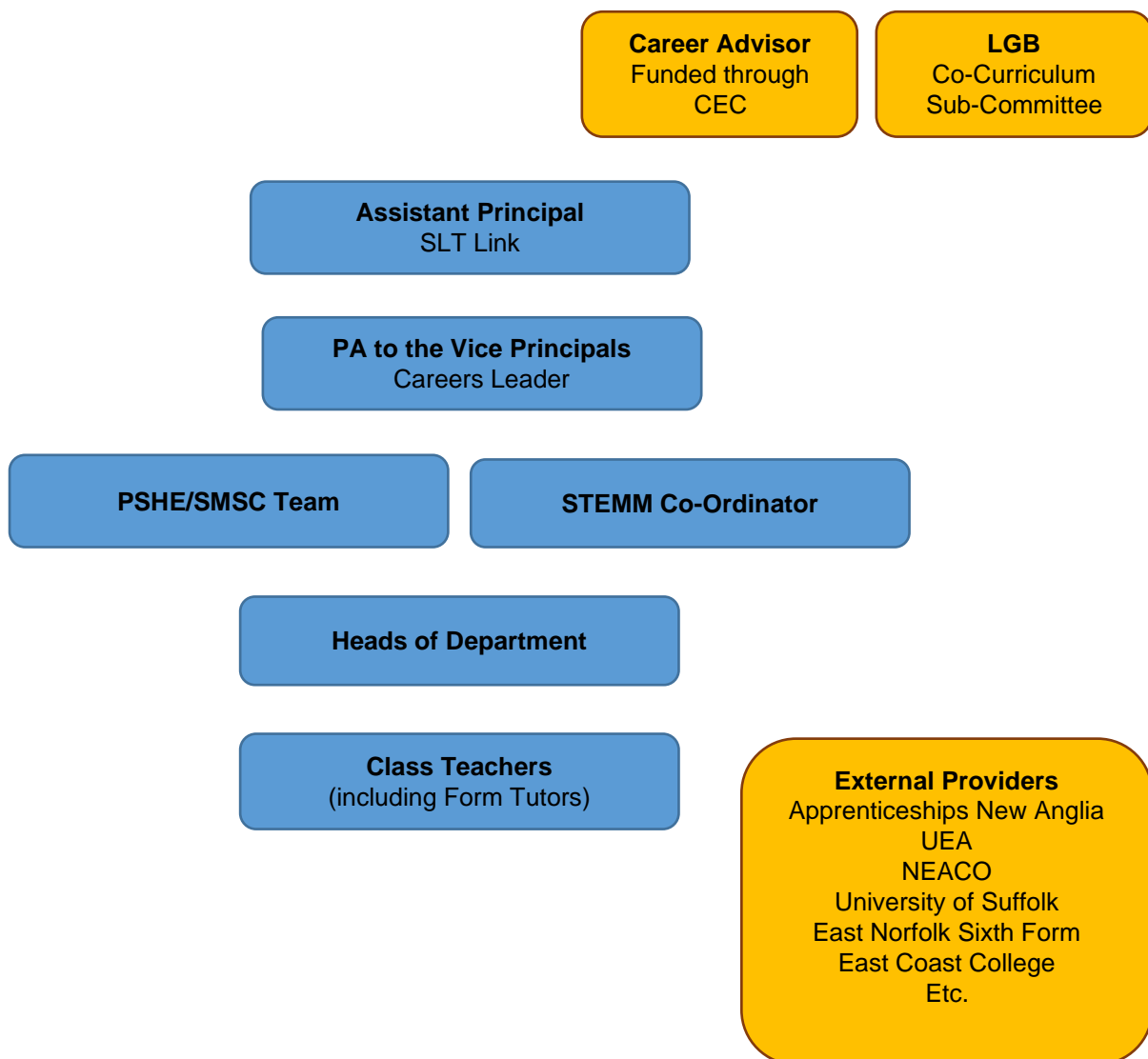
- is presented in an impartial manner, showing no bias or favouritism towards a particular institution, education or work option;
- includes information on the range of education or training options, including apprenticeships and technical education routes;

¹ Section 42A of the Education Act 1997

- is guidance that the person giving it considers will promote the best interests of the pupils to whom it is given.

In order to deliver careers education¹ at Cliff Park Ormiston Academy that meet the Government’s targets, the academy works with its Enterprise Advisor, through the ‘Careers and Enterprise Company’ (CEC), in order to develop its yearly plan.

Careers Education Team Structure



¹ Cliff Park Ormiston Academy uses the term ‘careers education’ within this policy as an umbrella term for careers education, information, advice and guidance (CEIAG).

Policy Links

- Quality of Education Policy
- Curriculum
- Equality
- Provider Access

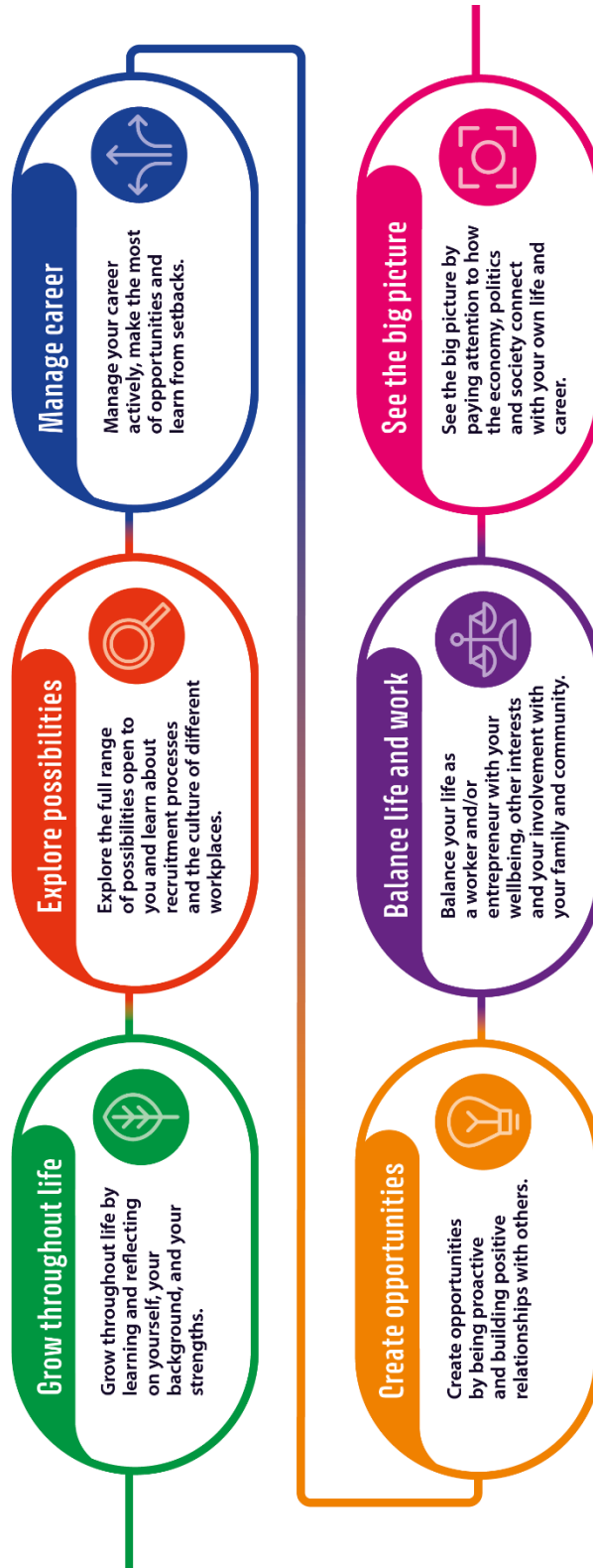
Other Documents Informing the Careers Programme

- 'Good Career Guidance' (Gatsby)
- 'Career Development Framework' (CDI)
- 'The Careers Leader handbook' (Andrews & Hooley, 2018)

Gatsby Benchmarks

<p>1 A STABLE CAREERS PROGRAMME</p>	<p>Every school and college should have an embedded programme of career education and guidance that is known and understood by students, parents, teachers, governors and employers.</p>
<p>2 LEARNING FROM CAREER AND LABOUR MARKET INFORMATION</p>	<p>Every student, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.</p>
<p>3 ADDRESSING THE NEEDS OF EACH STUDENT</p>	<p>Students have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each student. A school's careers programme should embed equality and diversity considerations throughout.</p>
<p>4 LINKING CURRICULUM LEARNING TO CAREERS</p>	<p>All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.</p>
<p>5 ENCOUNTERS WITH EMPLOYERS AND EMPLOYEES</p>	<p>Every student should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.</p>
<p>6 EXPERIENCES OF WORKPLACES</p>	<p>Every student should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.</p>
<p>7 ENCOUNTERS WITH FURTHER AND HIGHER EDUCATION</p>	<p>All students should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.</p>
<p>8 PERSONAL GUIDANCE</p>	<p>Every student should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all students but should be timed to meet their individual needs.</p>

CDI Framework



Implementation

Cliff Park Ormiston Academy will achieve this policy's aims by:

- providing in-house and external (if deemed appropriate) inset to staff to support teaching and learning opportunities within the curriculum and to develop confidence and knowledge when teaching CEIAG lessons as part of the 'Character and Culture' programme.
- encouraging departments to signpost careers links within their subject and provide time for this to take place.
- promoting a variety of opportunities for career and employability learning outside of regular lessons through visits, speakers, workshops, drop-down days, careers fair and business links (see CEIAG Plan)
- developing links with identified stakeholders, including further and higher education providers, training providers, parents, alumni and local businesses.
- working in partnership with the Careers and Enterprise Company (CEC) to organise events and track progress against the Gatsby Benchmarks
- working in partnership with the academy's allocated advisor from *The Network for East Anglian Collaborative Outreach* (neaco) in order to ensure hard to reach student groups receive high quality careers guidance and further and higher education.
- developing mentoring opportunities through business links
- ensuring all students participate in bespoke careers lessons through the academy's overarching 'Character and Culture' programme.
- ensuring all students have opportunities to visit education/training providers and companies at least once a year
- ensuring all students have access to online information through UNIFROG
- ensuring all students experience the world of work in Years 8 and 10
- providing extended careers learning opportunities (including extended work experience placements where necessary) for targeted students

CPD

Cliff Park Ormiston Academy' CPD programme ensures that:

- areas for staff development are identified through line-management meeting and/or whole-academy CPD and addressed.
- those responsible for the leading of Careers Education are given support through time and training.
- academy staff, including academy leaders and Governors, are kept up-to-date with the latest Government requirements
- the school shares good practice through OAT working parties and termly CEC meetings.

Stakeholder Links

The academy continues to develop strong links with stakeholders and the local community by:

- running Business Breakfasts throughout the year in order to develop support for the academy's Careers Fair and careers programme.
- developing a network of parents, employers and training providers who deliver 'Insight into Industry' talks for students during Form Time/Lunchtime.
- Develop relationship with the local Chamber of Commerce
- meeting with all students and their parents during the Options process
- building on links from work experience to support and enhance in-house programmes
- making use of the CEC co-ordinator's and advisor's network to support and develop in-house projects
- making use of the local post-16 providers and universities to offer in-house and external, bespoke programmes
- making use of labour market information to support workshops and guest speakers.

Access to Impartial Information and Guidance

The academy ensures that:

- all students have access to presentations from all local post-16 providers (see Provider Access Policy)
- the careers programme is in line with the academy's equality duty
- all Year 11 students have access to careers education and employability guidance with an impartial, Level-6 qualified Careers Advisor.

Evaluation and Monitoring

The academy ensures that the careers programme is monitored and evaluated in the following ways:

Monitored by	Monitoring Process	Regularity
Careers and Enterprise Company	Working with the AP and Careers Leader: Monitoring the progress made towards the 8 Gatsby Benchmarks.	Termly
Governors	VP/AP presentation/discussions with Co-Curriculum Subcommittee: Monitoring and evaluating the academy's CEIAG programme.	Termly
Careers Lead and AP	Evaluation of events/talks/work experience and related activities through student evaluation forms and provider feedback. Information collated.	Ongoing
	Logging of information on Unifrog & Compass+	Ongoing
	Monitoring college applications and organising workshops/help sessions/interviews	Ongoing
	Review and development of Careers Plan	Yearly
	NEET data and Leavers Activity Report – working with LEA	Ongoing
PSHE Lead	Learning walks – evaluating quality of PSHE/CEIAG lesson delivery during 'Character and Culture' delivery.	Ongoing
AP – Teaching and Learning & VP - Progress	Evaluation of careers links within subjects during lesson time through the ongoing 'Curriculum Innovation Project'.	Ongoing – CPD/Progress Group Meetings

Statement of Entitlement

At Cliff Park Ormiston Academy, we are passionate about ensuring we provide our students with as much careers guidance as possible to enable them to make excellent decisions for bright futures.

Students and parents have the right to information and advice about future options and are welcome to book appointments with either their Community Leads or our Careers Lead.

Our Careers Lead within the academy is:

Mrs Carroll (icarroll@cliffparkoa.co.uk)

Cliff Park Ormiston Academy is also working in partnership with the county Enterprise Coordinator (Gt Yarmouth) to lead on additional CIAEG opportunities throughout the year, as well as careers workshops for Years 7-11.

In addition to this, Cliff Park Ormiston Academy has access to unifrog, a program that enables students to explore career pathways, along with live local information regarding post-16 opportunities including apprenticeships. Students' individual logins can be obtained from Mrs Carroll.

In Form Time, students complete a range of careers-focused learning activities throughout Years 7-11 to help them to make excellent choices.

Careers Fairs, Parents' Information Evenings and student visits to our local colleges and universities ensure students are fully informed about their future pathways. It is this support that helps us strive for a 0% NEET figure, meaning every year 11 student who has left Cliff Park Ormiston Academy has found employment through an apprenticeship, training opportunities or gone on to study at college.

Year 8 Work Shadowing and Year 10 Work Experience give students the opportunity to sample life within a professional, working environment, whilst our work with outside providers, such as 'Human Utopia', develops students' learning skills and sharpens their team work. Our Africa Alive trip explores many jobs involved in a successful zoo setting and is an introduction into the world of work.

The academy has developed a partnership with individuals working in a diverse selection of industries to create 'Insight into Industry' sessions.

Each session is an opportunity for students in all year groups to meet an individual who is working in an industry area that they are interested in. They will be able to find out about what they get up to on a daily basis, as well as the educational route they took into this industry area.

These sessions:

- Take place during form times and lunch times
- Are only open to students who have a genuine interest in this area
- Have a maximum of 25 places available for each session.

For a comprehensive outline of careers education for each year group, please see the academy's CEIAG Plan.

Web Links

www.lmiforall.org.uk/cm2/

Find out about different occupations, including workforce information and current projected salaries.

www.icanbea.org.uk

ICanBeA.org.uk is a website designed to educate you in the massive spectrum of opportunities we have in Norfolk and Suffolk

www.russellgroup.ac.uk/our-universities

Russell Group universities are committed to the highest levels of academic excellence in both teaching and research.

www.unifrog.org

Unifrog in the Complete Destinations Platform for students and teachers, and is an online platform that supports students and staff with impartial and independent guidance on a full range of careers options

www.apprenticeshipsnorfolk.org

Supported by Norfolk County Council, the Apprenticeships Norfolk Network has been set up to make it easier for employers and young people to find out more about Apprenticeships.

www.helpyouchoose.org

The information, advice and careers guidance website for young people in Norfolk

www.ucas.com

We provide application services across a range of subject areas and modes of study for UK higher education providers.

www.swarmtraining.org.uk

Swarm connects entrepreneurial young people with business owners. Our young people work through a Level 3 enterprise apprenticeship and apply their learning to make money for the small business.

<https://etonx.com>

University Interview Guide -The guide showcases some of the most common questions asked during an interview, as well as tips on how students can best answer them. It also shares advice on how to present oneself to make a good impression, such as being assertive (but not overbearing), using strong and confident body language, type of clothes to wear, and plenty of other practical and useful information.

<https://www.how2become.com>

Learn how to write a CV, how to complete an application form and how to pass a job interview. Also find out about different careers

Cliff Park Ormiston Academy Provider Access Policy Statement

(Adapted from Ormiston Academies Trust model policy)

Policy version control

Policy type	Statutory, OAT Mandatory template
Author	Paula Arrowsmith
Approved by	Paula Arrowsmith, December 2020
Release date	January 2022
Next release date	January 2023
Description of changes	<ul style="list-style-type: none"> ▪ No changes to content – reviewed, approved and brand style slightly revised ▪ Policy template is changed to Mandatory OAT. All OAT academies must now use this OAT template for their provider access policy.

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1. Introduction

This policy statement sets out the school’s arrangements for managing the access of providers to pupils at the school for the purposes of giving them information about the provider’s education or training offer. This complies with the school’s legal obligations under Section 42B of the Education Act 1997.

2. Student entitlement

Students in years 7-11 are entitled:

- To find out about technical education qualifications and apprenticeships opportunities, as part of a careers programme which provides information on the full range of education and training options available at each transition point.
- To hear from a range of local providers about the opportunities they offer, including technical education and apprenticeships – through options evenings, assemblies and group discussions and taster events.
- To understand how to make applications for the full range of academic and technical courses.

3. Management of Provider Access Requests

3.1. Procedure

A provider wishing to request access should contact Mrs L Carroll, Careers Lead.

Telephone: 01493 660219 (DD)

Email: lcarroll@cliffparkoa.co.uk

3.2. Opportunities for access

A number of events, integrated into the school careers programme, will offer providers an opportunity to come into school to speak to pupils and/or their parents:

	Autumn Term	Spring Term	Summer Term
Year 7	Assembly from the UEA – Future Stars Careers Assembly – full range of education & training options available Careers Fair	Full program of UEA activities Local colleges program of events and activities National Apprenticeship Week National Careers Week	Full program of UEA activities Local colleges program of events and activities
Year 8	Careers Assembly – full range of education & training options available Careers Fair	Full program of UEA activities National Apprenticeship Week National Careers Week	Full program of UEA activities Local colleges program of events and activities
Year 9	Careers Assembly – full range of education & training options available Careers Fair	Full program of UEA activities National Apprenticeship Week National Careers Week	Full program of UEA activities Local colleges program of events and activities

	Autumn Term	Spring Term	Summer Term
Year 10	Careers Assembly – full range of education & training options available Careers Fair	University assembly and workshops Full program of UEA/NEACO activities National Apprenticeship Week National Careers Week	Full program of UEA/NEACO activities Local colleges program of events and activities
Year 11	Careers Fair Local college, sixth forms and other training provider assemblies Apprenticeships assembly Careers Guidance interviews College/sixth form interviews	Careers Guidance interviews College/sixth form interviews Full program of UEA/NEACO activities National Apprenticeship Week National Careers Week	Full program of UEA/NEACO activities Local colleges program of events and activities

Please speak to our named Careers Leader to identify the most suitable opportunity for you.

The academy policies on safeguarding and visitors sets out the school’s approach to allowing providers into school as visitors to talk to our students. These can be found on the school website.

4. Premises and facilities

The school will make the sports hall, classrooms, careers office or private meeting rooms available for discussions between the provider and students, as appropriate to the activity. The school will also make available projectors and other specialist equipment to support provider presentations. This will all be discussed and agreed in advance of the visit with the Careers Leader.

Providers are welcome to leave a copy of their prospectus or other relevant course literature at the Reception.